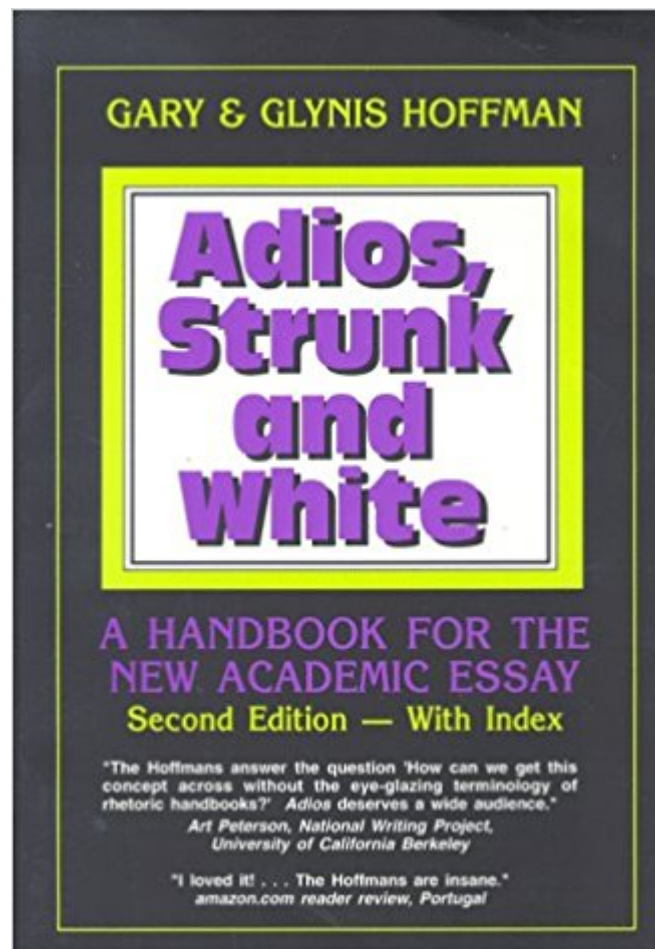




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Adios, Strunk And White: A Handbook For The New Academic Essay



Synopsis

This is an innovative approach to writing style and form for professional writers, college students and professors, K-12 teachers, and self-taught writers.

Book Information

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Customer Reviews

". . . irreverent, smart, and funny, *Adios* is a mosaic of brilliant techniques." -- Marilyn Kennedy, *Journal of College Composition & Communication* NCTE "*Adios* is suitable to today's electronically-oriented, media-saturated learner. . . Just when the reader thinks the Hoffmans need a sound dose of Strunk & White for casting too far out of the mainstream, the Hoffmans not only explain clearly how to achieve that notion, they also justify it with a colorful tapestry of examples from high and low, literary and scientific. Readers will end each section renewed with an eager-to-try-it spirit." -- Donna Barnard, *inside english*, *Journal of the English Council* "As I told my secretary, *Adios* is enough to make me want to return to the classroom and teach writing one more time." -- Margaret Gratton, President of Orange Coast College "I loved it! . . . The Hoffmans are insane." -- .com reader review, Portugal "I started reading the chapter on style in the mail room and arrived five minutes late to class -- *Adios* is great! I ordered it for all my freshman courses." -- Allison Lee, College Writing Center Director "I've been a professional writer for twenty-five years. . . my writing style is too often the product of habit. *Adios* provides practical yet highly creative advice and counsel." -- Jim Carnett, Community Relations Director "Now everywhere I see the techniques discussed in *Adios*. *Adios* has made me not only a better writer, but a better reader." -- Jennifer

Hanna, UCLA Anthropology and Mythology student "The Hoffman's answer the question 'How can we get this concept across without the eye-glazing terminology of rhetoric handbooks?' . . . a teacher may spend a lot of time mumbling, 'Why didn't I think of that?' Adios deserves a wide audience." -- Art Peterson, National Writing Project, University of California Berkeley "We were thrilled with your [the authors'] witty acknowledgement and both enjoyed your 'recipes' for prose and grammar." -- Susan Feniger and Mary Sue Milliken -- aka The Two Hot Tamales

ADIOS, STRUNK AND WHITE is to the book trade business what an independent film is to the Hollywood industry; a creative, sensible approach to writing not hampered by the need to appeal to a wide audience planted with grammar nazis whose sensibilities might be offended, or an academic community's hubris provoked by the book's fearless approach to writing. In other words, this is a book that only a small, alternative press could publish, a book secretly praised by large publishing house editors who would have to pass by ADIOS to publish non-offensive, committee-voiced textbooks, reference trade books by establishment columnists, or feel-good, ego-salve books. ADIOS defies all these categories. --This text refers to an out of print or unavailable edition of this title.

I am taking a class in non-fiction writing, and I found this book easy to read, with good explanations and helpful hints on ways to write for all genres. I know I will use it over and over as a reference.

Better stick to Strunk and White.

I've taught writing for 12 years, and this is one of the best books I've come across in that time. The only reason I didn't give it five stars has nothing to do with the authors--... A book on writing should be especially well-checked for typos and layout errors, but this one has more than its fair share. Still, this is a good book, and I look forward to using it in my teaching.

The book takes a unique, instructive view towards writing mechanics. Instead of cramming technical terms down your throat and expecting you to remember all of them, they use creative analogies and imagery to teach professional writing techniques. I give it three stars for the condition of the product and its unique style, however some of the techniques they use are what many who went to grade school before 2000 would label as run-on sentences, hence the name Modern English. It will be hard to wrap my head around writing sentences that feel and sound wrong but you don't get a

choice in the curriculum of college courses.

This book definitely opened my eyes to all sorts of options when it comes to creating paragraphs. I highly recommend it-but only to someone who is a native speaker of English-it's a bit much & it could quite easily be whittle down to make it much, much more user friendly.

A book that aims to teach good writing, yet is itself often impenetrable, unstructured, and most damning of all, deathly boring. The authors would benefit from an open-minded re-read of Strunk's little book. For the record, I've been a voracious reader for 35 years, inhaling anything from trashy to highbrow, prose to technical writing. Nothing this book advised resonated with me, nor seemed to provide a path that could result in anything like the literature I admire.

I used this handbook for my freshman english composition class and it opened my eyes to a whole new approach to writing. I've always loved reading and writing, but Glynis and Gary's techniques allowed me to write creatively-- I'm in love with writing now. The examples they use make the writing process accessible in ways it may not have been for a student before, plus they are inspiring and make you want to write about anything and everything. Glynis is actually my current teacher and friend: the way we write in class (according to the book) has made an extraordinary difference in my writing. Adios to boring assignments. - Ivy Leighton, OCC student (on my dad's account. :)

I am a college level English composition instructor, and I have been teaching ENC 1101 - Freshman Comp - for 15 years, so I really thought I had tried everything on earth to help guide my students toward writing competent, exciting essays. I introduced this book as a text - with a traditional grammar handbook as a supplement - last Fall, and I have seen amazing results. My students understand what they are reading - the theory and practice behind the skills in the book. This book is so well-written and lively and interesting, my students are reading chapters I have not even assigned just for fun and because they were curious. They actually read on their own for FUN!!!!??? How many times does that happen with a composition textbook???? What this has done so much better than a traditional 'rhetoric' or 'writing' textbook is take my students out of that second grade format of relying on a 3-point thesis/5 paragraph format and inspire them to be bolder, more lively, more exciting writers. Of course, we cover more formulamatic-based writing, as many tasks in college and the real world rely on that 'Barney-fied' 3 point thesis format, but "Adios, Strunk and White" has shown my students how to 'kick it up a notch,' as Emeril Lagasse would say. They have

become more attentive, exciting writers because of our use of this book in the classroom, and I KNOW this book has changed the way I think about writing and the teaching of writing!

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